

Summary

Multi-disciplinary Designer, Skilled in Adobe Creative Suite, with a passion for visual storytelling, Motion, UX/UI and Brand design. Team player focused on delivering effective, clean, story-driven design solutions.

Experience

Creative Designer / Moveo Creative, Moveo Group

Aug 2025 - Present / Tel Aviv, Israel

- Executed projects from ideation to delivery, ensuring all designs were conceptually driven and effectively communicated the brand's story.
- Collaborated with cross-functional teams to balance simultaneous projects and client needs, consistently delivering high-quality, innovative, and clear design work within a fast-paced creative agency.

UX & Design Researcher / Oded Ezer's Design Clinic

Oct 2024 – Feb 2025 / Tel Aviv, Israel

- Conducted in-depth design research on branding, typography, and speculative storytelling for the project's digital presence.
- Developed wireframes and UX concepts for an interactive landing page, exploring ways to engage audiences through narrative-driven design.
- Engaged in cross-disciplinary collaboration, refining ideas through weekly critiques and discussions with geologists and design experts.

Education

Bachelor of Design / Holon Institute of Technology, HIT

Oct 2022 - Present / Holon, Israel

- Selected for Oded Ezer's Design Clinic, a collaborative research and design project for Magma Rising at Oxford, England.
- Selected to participate in a summer program at the Faculty of Design and Art, University of West Bohemia, Pilsen, Czech Republic (2024).

Capabilities

Design:

Brand Identity
Grid and Layout
Motion Graphics
Print Design
Typography
UI/UX Design
Video Editing

Tools:

Adobe Creative Suite
Microsoft Office
Figma
Framer
Webflow